

## JUNIOR DRAGONS' DEN

**Modeled after CBC's**

**"The Dragons' Den"**

Junior Dragons' Den is a call to action for youth entrepreneurs from Grade's 7 to

College, University, and Trade School levels, to pitch their business idea to

**"THE DRAGONS"**

**"NEW" THIS YEAR JUNIOR  
DRAGONS' DEN WILL HAVE**

**2 REGIONAL**

**QUALIFYING EVENTS IN THE NORTHEAST  
THAT WILL COMPETE IN A**

**NORTHEAST BC CHAMPIONSHIP**

**THE CHAMPIONSHIP WILL BE  
HELD IN THE COMMUNITY**

**WITH THE MOST**

**STUDENT PARTICIPATION!!!**

**CONTACTS**

**South Peace Region April 11th, 2019**

Sue Kenny, 250 782-8748

skenny@communityfutures.biz

**North Peace Region April 12th, 2019**

Lilia Hansen, 250 261-3148

## 2019 Regional Junior Dragons' Den

**WHEN?**

**Dawson Creek April 11th, 2019**

**Fort St John, April 12th, 2019**

**WHERE?**

To Be Announced

**Application Deadline**

**March 15th, 2019**

**WHO IS ELIGIBLE?**

**Grades 7, 8, 9, 10, 11 & 12  
& Post Secondary**



## Call For Applications

Phone: (877) 296-5888

Fax: (250) 782-8770

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Community Futures Peace Liard

904 102nd Avenue

Dawson Creek, BC

V1G 2B7



APPLICATIONS ARE AVAILABLE AT

[www.communityfutures.biz](http://www.communityfutures.biz)

**JUNIOR DRAGONS' DEN  
NORTHEAST BC  
REGIONAL COMPETITIONS**

**DAWSON CREEK APRIL 11TH, 2019**

**FORT ST JOHN, APRIL 12TH, 2019**

**APPLICATION  
DEADLINE  
March 15TH, 2019**

HOSTED BY :

**Community Futures**   
Peace Liard

## How it Works

**How it works** - Students submit a business concept plan for their business idea or business expansion (in the case of an existing business), explaining their concept/ expansion and why they should be chosen to compete in Junior Dragons' Den.

### Short Listed Applicants

The top 5 applicants from each category will advance to the regional competitions in Dawson Creek and Fort St John. Each will be assigned a mentor from their local community. Mentors' will assist with everything from start-up considerations and marketing, to coaching & presentation skills.

### Short Listed Applicants

The top five applicants from each category will then work on refining their business concept into a comprehensive one page business plan with detailed financial statements (outline and template will be provided).

In addition, competitors will be assisted in creating a live business pitch to use at the live competition. The Junior Dragons Den crew will assist by filming and recording each video to ensure the best pitch is captured!

## Student Application Package

**Take a great idea and turn it into a business!**

**Win Cash at the Junior Dragons' Den Championship**

**FIRST STEP IS TO START!!**

Download the  
Student Application Package  
from the website today!

[www.communityfutures.biz](http://www.communityfutures.biz)

**YOU CAN DO IT!**

## The Show

Junior Dragons' will pitch their business idea in a live show format in the closest regional location, Dawson Creek or Fort St John, to a panel of local leaders (a.k.a. Dragons') in front of a live audience, including friends and family.

**Winners will be selected based upon**

80% input from our Dragons' (a.k.a. the judges)  
20% audience participation through voting

### Prizing & Awards

The first and second place winners from each Junior Dragons' age category, will receive awards and automatically advance to compete in the Junior Dragons' Den North-east Championship to be announced closer to the date.

**Prizes will go toward:**

- Business start-up
- Tuition for Future Education